

# 2019 IMPACT REPORT



**Muncie  
Children's  
Museum**

*Where it's fun to learn!*

# A LETTER FROM THE DIRECTOR

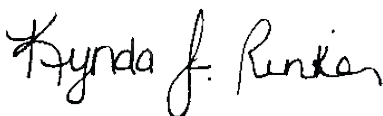
What an exciting end to 2019 at the Muncie Children's Museum! We had our largest visitor attendance in over 15 years! We are thrilled that even after 42 years; children and their families continue to come to the museum for the fun and educational exhibits, programs, and activities that we provide.

During 2019, the Museum staff, board, and various committees continued planning for the future of the Muncie Children's Museum. We look forward to expanding our programs and exhibits over the next several years. It is a large undertaking, but we want to continue to enhance our educational opportunities which provide skills development and social engagement for the Pre-K through 2nd grade audience which we serve.

We are continually evaluating the services that we provide. In 2019, Fall Break programming was added which included EXTREME activities. Visitors participated in extreme sports, extreme animals and even, extreme bugs! Yes, extreme bugs with a program from Dr. Insecta! These are the types of educational, yet fun opportunities that we will continue to add for our visitors.

However you connected to the Muncie Children's Museum in 2019, whether you were a visitor, donor, board member, volunteer or friend, we THANK YOU for your support! The Muncie Children's Museum wouldn't be where it is today without the incredible vision of the founders and you. Our continued success rests with you and we sincerely look forward to seeing you at the museum in the future.

For the children,



Kynda J. Rinker  
Executive Director






# COMMUNITY COLLABORATION

MCM doesn't do it alone. We have help from many partners to assist us with exhibits and programs. The Muncie and Western Model Railroad Club helps maintain the model train display. General Truck Sales makes sure the truck cab is spiffy. The Indiana Arts Commission has supported many artistic programs over the years. Delaware County Master Gardeners and Plant Studio Landscape started using their green thumbs in 2019 in the Outdoor Learning Center. The Children's Health Fair brings health care agencies from across the county together with MCM to help parents learn about caring for their children from head to toe. These just name a few. We have many opportunities throughout the year for which businesses and groups can collaborate with the Muncie Children's Museum. Give us a call at 765-286-1660 ext. 208.



# SCHOOL GROUPS



Many school groups turn to the Muncie Children's Museum for fun and educational opportunities outside of the classroom. In 2019, we hosted school groups from 23 different counties with the most being from Delaware, Henry, and Madison, and some coming from Ohio. Several groups come annually and others come multiple times a year making the Muncie Children's Museum a regular part of their curriculum and destination for purposeful play.

"It provides lots of exploration and fun interactive activities to spark lots of interest and learning in a very hands-on experience. Our preschool has a very hands-on and learning-by-experience type curriculum."

– Kathy Robbins, Building Blocks Preschool





# ATTENDANCE HIGHLIGHTS

2019 was a phenomenal year for attendance at the Muncie Children's Museum surpassing 42,000 visitors. This is the largest number of visitors since 2003. Visitors come for exploration, educational programs during breaks and holidays, school trips, and special events.

2019 welcomed over 7,000 visitors to our Free Saturdays giving children and families an opportunity to learn and explore the museum without paying admission. This is in thanks to our sponsors, Care Institute Group, Hamer D. & Phyllis C. Shafer Foundation, and Meridian Health Pediatrics.

Fall break programs were introduced for the first time in 2019 where children experienced EXTREME everything! From bugs, science and sports, there was plenty of exciting things that brought in nearly 900 visitors.

# IN MEMORY OF SUSAN LAND



At the end of 2019, the Muncie Children's Museum announced the retirement of our friend and colleague, Susan Land. We were sad to see her go as she spent the last six years seeking support for the Muncie Children's Museum's exhibits and programs. She was an integral part of our staff. Not only did she secure much needed funding for the Museum, Susan loved to tap into her educational background to help brainstorm and plan for our future.

In retirement, she planned to spend time with family and friends as well as help out at the Museum when she could. Unfortunately, it was not to be as Susan passed away on March 31st. Our staff was saddened by this news and our thoughts and prayers are with her family.

Susan was a wonderful person, friend and co-worker. She had a huge heart for the Muncie Children's Museum and the children we serve. She loved her family, her job and our community. Thank you to Dave and her family for sharing her with us for the past six years. We are better people for having worked with her.

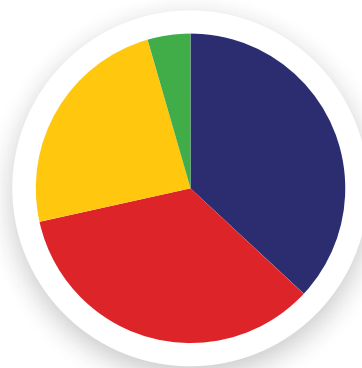
## THE NUMBERS

2019 INCOME



Earned Income	\$157,424
Endowment Income	\$83,239
Contributions	\$54,281
Grants	\$33,520
Memberships	\$18,211
Special Events	\$43,657
	<b>\$390,332</b>

2019 EXPENSE



Management & General	\$140,245
Program/Exhibit	\$131,340
Building Occupancy	\$91,025
Special Event Expense	\$17,025
	<b>\$379,635</b>

# THANK YOU TO OUR 2019 DONORS

## ANNUAL CAMPAIGN

### \$5,000 AND ABOVE:

Anonymous  
Herbert H. Hamilton  
Charitable Designated Fund  
Jean & Mora Morris Fund for Youth

### \$2,500 TO \$4,999:

Doug & Kay Bales  
Julie Terhune, Robert A. and  
Beverly D. Terhune Fund

### \$1,000 TO \$2,499:

Kenneth & Peggy Briner  
Delaware Glass & Mirror Co., Inc.  
J.R. Hopper  
Robert Kersey  
J. Richard & Elizabeth Pogue Marshall  
MCM/Dub & Nancy Fike Family Fund  
Bruce & Sandra Moore

### \$500 TO \$999:

Anonymous  
Cecil Bohanon & Barbara Alvarez  
Linda Boring  
Carolyn Kirby  
Richard & Shannie Hughes  
Brett & Kynda Rinker  
Charles & Claudia Sursa  
Terry & Cheryl Walker

### UP TO \$499:

Jennifer Abrell  
Betty Adams  
Jon & Ashlee Anderson  
Steve & Joan Anderson  
Phil & Emily Boltz  
Patrick Burkey  
Richard Crist  
Linn & Susan Crull  
Wil & Cindy Davis  
Andrew & Dawn Dawson  
Carmen Deckman  
Michael & Jackie Findley  
Fresh Thyme Market  
Walter J. & Kay Harrison  
Donna Hart  
Kathy Herbert  
Mike Hoffman  
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Kappa, Kappa, Kappa Beta  
Associate Chapter  
Kappa, Kappa, Kappa Gamma  
Associate Chapter  
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Gloria Mantock

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Coldwell Banker Lunsford  
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Tom & Pam Smith  
Amanda Snider & Ryan Roberts  
Cindy Sollars  
Phyllis Sollenberger  
Thomas & Sharon Spoerner  
Jason & Kacyn Tucker  
Alison Wallpe  
Diana Warren

## GRANTS AND SPONSORSHIPS:

Aldi, Inc.  
Altrusa International of Muncie, IN  
Ball Brothers Foundation  
Ball State University  
Bash Cos-Medic Studio  
Baskin Robbins  
Belmont Graphics  
Bridgestone Kendon  
Cardinal Home Medical LLC  
Care Institute Group, Inc.  
Central Indiana Orthopedics,  
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Changing Seasons Patio Shoppe  
Clark Insurance Group  
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Randolph County  
Courtyard by Marriott Muncie  
Dr. Roberto and Jeanne Darroca  
Delaware Blackford Medical Society  
Estep Burkey Simmons, LLC  
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First Merchants Private  
Wealth Advisors  
Fuel Merchandise Group  
Thomas & Carol Gardiner  
George Insurance Group  
Indiana Arts Commission  
Indiana Ticket  
Kishel Photography  
Master Gardeners of Delaware County  
Meridian Health Pediatrics  
Meijer  
Muncie Children's Museum  
Women's Giving Circle  
Muncie Novelty  
Muncie Power Products  
Mutual Bank

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Progress Rail Services Corporation  
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Hamer D. & Phyllis C.  
Shafer Foundation  
Sight & Sound  
The Community Foundation of  
Muncie & Delaware County  
The Friends of the Muncie Endurathon  
The Muncie & Western Model  
Railroad Club  
The Suzanne Gresham Center  
University Dermatology Center  
VKA Kitchen and Catering  
Walls Furniture Warehouse  
Whiting & Company, LLC  
Whiting Strategic Services

## IN HONOR OF SUSAN LAND- SPECIAL PROJECT:

Nancy Barefoot  
Tanya Blair  
Diana Digman  
Jane Freestone  
Roni Johnson  
Teresa Jolly  
Sandra Kelly  
Carol Seals  
Jennifer Smith  
Sheila Spisak  
Julie Terhune  
Deborah Winkle

## IN MEMORY OF LAURA COMPTON

Russell & Dawn Crummett

## WOMEN'S GIVING CIRCLE MEMBERS 2019

Kay Bales  
Vicki Gaddis  
Carol Gardiner  
Susan Land  
Jamie Love  
Sandra Kelly  
Elizabeth Pogue Marshall  
Kynda Rinker  
Pat Schaefer  
Barbara Schaefer  
Marla Templeton  
Julie Terhune  
Carol Trimmer  
Sue Whitaker

# OUR STAFF

## EXECUTIVE DIRECTOR:

Kynda Rinker

## DIRECTOR OF EXHIBITS & EDUCATION:

Marcy Paul

## DIRECTOR OF DEVELOPMENT:

Susan Land

## FACILITIES MAINTENANCE:

Mike Flanagan

Danny Victory

## GUEST RELATIONS COORDINATORS:

Laci Hale

Krista Cavanaugh

## GRANTS ADMINISTRATOR:

Barbara Schafer

## MARKETING ASSISTANTS:

Morgan Gonsoski

Emily Sabens

## ANIMAL CARE SPECIALISTS:

Chris Horner

Macy Ruse



# BOARD MEMBERS

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Ontario Systems

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Coldwell Banker  
Inland Interiors

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Estep Burkey Simmons, LLC

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Amanda Snider  
John Jay & Co.

## EX-OFFICIO:

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Estep Burkey Simmons, LLC

Ashlee Anderson  
Ashlee Anderson Fitness

Phil Boltz  
Ball State University

Andrew Dawson  
Muncie Power Products

Kathy Herber  
Ball State University

Susan Holbrook  
First Merchants Private  
Wealth Advisors

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Deliverance Temple  
& General Motors

Josh Perkins  
Plant Studio Landscape, Inc.

Audrey Robbins  
Walls Furniture Warehouse  
& Ball State University

Jenny Smithson  
Muncie Community Schools  
& Delaware Blackford Special  
Education Cooperative

Kacyn Tucker  
Ball State University

Amy Yakos  
Ball State University  
& IU Health Ball Memorial

## ADVISORY BOARD:

David Bahlmann  
Jim Borgmann  
Linn Crull  
Dave Heeter  
Walker Marsh  
Dick Marshall  
Liz Marshall  
Bruce Moore  
Terry Walker

As the backbone to our organization, the MCM Board Member numbers were increased in 2019, each representing a different area and diverse background within our community. Their decision making and expertise guides the museum in fulfilling the mission and vision for lasting community impact. The board believes MCM's exhibits and programs can have a positive effect in a child's life. These unique individuals work together to help MCM open up a world of discovery for children to explore!