



# Muncie Children's Museum

*Where it's fun to learn!*

# 2018 IMPACT REPORT

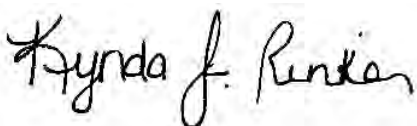


# A LETTER FROM THE DIRECTOR

Excitement, discovery, fun with friends and learning through play! These are all things we experience at the Muncie Children's Museum every day. Our goal is to provide educational and interactive opportunities for children of all ages in a safe and creative environment. As we highlight our successes in 2018, we hope you will see the value of learning through play and hands-on interactive experiences provided at the Muncie Children's Museum.

In 2018, we saw a tremendous increase in attendance for both general and Free Saturday visitors. We provided children in our community numerous opportunities during the year to enjoy and learn from a variety of new educational programs. Our dedicated staff and board began planning for future changes to the Muncie Children's Museum!

As we celebrate our success, we offer A BIG THANK YOU to all of our donors, members, board of directors, advisory board & committee members, volunteers and friends who have helped make the Muncie Children's Museum a place "where it's fun to learn!" Your loyalty and support for children and families of East Central Indiana is very important. Without it, we would not be able to provide the educational and interactive opportunities that we do.



Kynda J. Rinker  
Director





# ATTENDANCE HIGHLIGHTS

2018 was a great year to visit the Muncie Children's Museum. Our attendance topped 39,000 visitors! This is the largest attendance figure since 2003. Free Saturdays provide interactive, family-oriented, learning and fun for underserved populations in our community. In 2018, our Free Saturdays gave us 7,800 visitors which was the highest total since its inception in 2006. Thank you to our Free Saturday sponsors for providing excellent programs: Care Institute Group, Meridian Health Pediatrics, the Suzanne Gresham Center, Old National Bank and the Hamer D. & Phyllis C. Shafer Foundation. Our visitors primarily come from Delaware County, Hamilton County and several other counties in East Central Indiana.

## DISCOVERY PARK OPEN A FULL YEAR

One of our most popular exhibits is Discovery Park, an exhibit centered on STEM (Science, Technology, Engineering, and Math) learning. It allows children to explore STEM through nature and play. Discovery Park opened on September 30, 2017. After a full year of operation, it is definitely popular with activities that include what goes in an emergency kit, how to choose the right pet, learning what animals are sitting in your back yard, getting up close to rabbits, guinea pigs, and chinchillas, learning to use a compass and more. Phase 1 was funded by AEP-Indiana Michigan Power; the Institute of Museum and Library Services; Ball Brothers Foundation; MutualBank Charitable Foundation; The Boren Family Foundation; The Terhune Family; and Kappa, Kappa, Kappa, Delta Phi Chapter. Discovery Park will be expanded in the near future.







# LEARNING THROUGH PLAY

(PROGRAM HIGHLIGHTS)

Not only do children and their families enjoy the exhibits, they learn through play with the special programs we offer throughout the year. Annual events include a Pirate and Princess party, the Children's Health Fair, Spring Break Programs (Outer Space), Summer Programs (Oceans of Fun), Halloween Extravaganza, Family Fire Safety Day, and the Amazing Elf Adventure. 2018 was a very busy and exciting year! Our Director of Education and our educators play an important part in the success of these activities.

## SUSTAINING FOR THE FUTURE

"40 & FORWARD!"

At the Muncie Children's Museum, we believe that a child's success is not a function of grade level or test scores. Instead, success occurs every time a child finds learning enjoyable and non-threatening. We celebrated forty wonderful years and now we are focused on expanding Discovery Park and upgrading several other exhibit areas during the next few years. We will continue to promote family learning by creating transformational and extraordinary learning experiences, not only across the sciences, but arts and humanities as well. We are so glad you are part of our exciting past and present and will continue to be part of our future. Our legacy has been and will remain our sustainability as we inspire future generations to explore, create, and learn.

# THANK YOU TO OUR DONORS

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In Honor of Andrew Dawson's  
service on the Muncie Children's  
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## THANK YOU TO ALL OUR IN-KIND DONORS FOR THEIR GENEROUS SUPPORT.

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Sandra Moore  
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Marla Templeton  
Julie Terhune  
Carol Trimmer  
Sue Whitaker

# THE NUMBERS

## 2018 INCOME



Earned Income	\$161,585
Endowment Income	\$62,745
Contributions	\$55,105
Grants	\$53,100
Memberships	\$23,340
Special Events	\$46,090
<b>Total</b>	<b>\$401,965</b>

## 2018 EXPENSE



Management & General	\$141,925
Program/Exhibit	\$141,075
Building Occupancy	\$74,075
Special Event Expense	\$26,460
<b>Total</b>	<b>\$383,535</b>

# OUR STAFF

**DIRECTOR:**  
Kynda Rinker

**DIRECTOR OF EXHIBITS & EDUCATION:**  
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**DIRECTOR OF DEVELOPMENT:**  
Susan Land

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